

Movement that inspires

At Kia, we believe movement inspires ideas. Great ideas come to you when you're on the move. Whether you're walking, traveling on a train or driving. It's why we create the spaces and the time you need to bring ideas to life.

※ All information, illustrations and specifications are accurate at the time of printing and are subject to change without notice. The models and specifications shown in this brochure may vary from those available in your market. Contact your local Kia dealer for current information and full warranty details including terms and conditions.

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The all-new Sportage L



Movement that inspires

Make space for adventure

Ready for your next adventure? The Kia Sportage L combines spacious design and advanced technology, taking you further. With its bold design and advanced technology, it's the ultimate companion for exploring the world in comfort and style.

Explore the spacious SUV that takes family adventures to the next level.





Sportage L



Sportage L



Stretching boundaries with every mile.

The Kia Sportage L blends innovation, bold design, and adventure, crafted to inspire every journey and create lasting memories. Experience enhanced comfort, stability, and interior space with the extended wheelbase (2,755), redefining your journeys with sophistication and ease.

Smooth and energetic profile.

Adopting the new design concept of “opposites united” and taking Bold for Nature as the design inspiration, Sportage L combines natural aesthetics and modern technology organically, with minimalist and clear lines, bold and changeable facade design.

The overall shape is extremely powerful, sporty and futuristic, with a calm aura and surging tension, creating its own landscape as it moves forward.

The Sportage L's fluid and dynamic design elements craft a visually striking, three-dimensional aesthetic.





“Star Chain”grill

Sophisticated large blacked-out grill with star-chain design that gives the Sportage L a more dynamic image



Front Bumper design

The unique half-wrapped bumper design further enhances the design aesthetics while reinforcing the SUV's tough attributes.



Rear Bumper design

Large black bumper area to reinforce the sense of power and sportiness



Air curtains

Improves aerodynamics while reinforcing the sporty look.



LED reverse guidance lamp

LED reversing lamps/fog lamps positioned at the center, which illuminate to form a guiding light band, making a distinctive statement.



Hidden Rear Wiper

Concealed wipers integrated into the rear winglet ensure rear visibility while enhancing the design aesthetic.



Roof-rack

An exclusive glossy black rack adds a sporty touch to the trend-setting aesthetics.



Rear combination lamp

The sharply patterned flying-wing rear combo light, connected by slender decorative strips, creates a wider visual effect and imparts a sense of strength. The large area of black rear bumper further enhances the stereoscopic movement of the body image.



A world where innovation meets space.

The Sportage L features an intelligent driver-centric cockpit and passenger cabin exuding spaciousness, equipped with premium and advanced technology. Interior space is upgraded to provide plenty of head and leg room for all passengers. High-quality interior space featuring premium materials and an array of convenient design elements.



Comfort for everyone.

The all-new Sportage L offers High-quality interior space featuring premium materials and an array of convenient design elements. Interior space is upgraded to provide plenty of head and leg room for all passengers. Everyone will enjoy the freedom of move around with plenty of headroom and legroom.



Seat back pockets

Electronics, magazines, documents, for rear occupants.



Power + memory seat adjustments

Driver's seat memory function and co- driver's seat assisted electric adjustment, simple, comfortable high end.





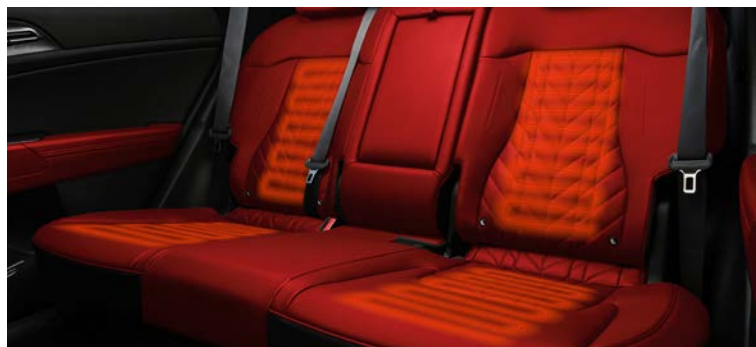
Ventilated and heated front seats

Front seats are electrically adjustable in multiple directions and equipped with heating/ventilation for a comfortable riding environment. Enjoy a more comfortable ride no matter what the weather is like outside.



Remote Folding Rear seats

Effortless folding of the rear seats that adds convenience



Heated rear seats

Rear seats provide increased heating and temperature adjustment for comfort in the center panel

Expand your viewing experience.

With an open view of the world outside, feel more connected to the world around you. Even when inside your car. Controls are integrated into simple and self-contained displays. So you can focus on exploring your surroundings, uninterrupted.



Panoramic sunroof

The broad panoramic sunroof offers a broader field of view, increased interior space, and unrestricted scenic views. With one touch, it will let in sunlight, starlight, and breezes to help everyone stay cool and refreshed.



Dual 12.3-inch curved screen

The 12.3" instrument panel and 12.3" curved center screen visually amplify the interior space and deliver a high level of technology.

Convenience is in the details.

Versatile seats that can be adapted to your changing needs. Whether that means cooling off, having a place to hang your coat, or making extra space for things you suddenly realize you need to bring along.

The all-new Sportage caters to all your detailed needs.



Remote 2nd-row seatback folding

Pull the release lever on the cargo-space wall to fold the 60/40 split rear seatback down. It saves you the inconvenience of leaning or climbing in when handling long or bulky items.



Floating console with storage space

Separate storage space under the Floating console is designed for for practicality and added convenience. So no more worries about where to keep your gadgets.

Simple and intuitive design for climate and audio controls.
Convenient space to stow your phone and other devices.



Shift-by-Wire (SBW) transmission

Enhanced with a comfortable grip and high-class feel, easy to operate, and boasting an excellent sense of quality. Shift By Wire offers precise, immediate shifting, while the Drive Mode Select dial, beside the driver's seat, offers quick, logical changes.



Rear AC Vents & Charging Ports

Feel more comfort in the rear cabin and charge your gadgets more conveniently.



Wireless charging tray

Fast and convenient wireless charger compatible with most smart-phones for seamless charging.



Mood lamp

Stylish personality is achieved through 64-color atmosphere light color switching tailored to different scene states.



Electronic Parking Brake (EPB)

Press the console EPB button when parking. EPB disengages in Drive or Reverse when you press the accelerator.

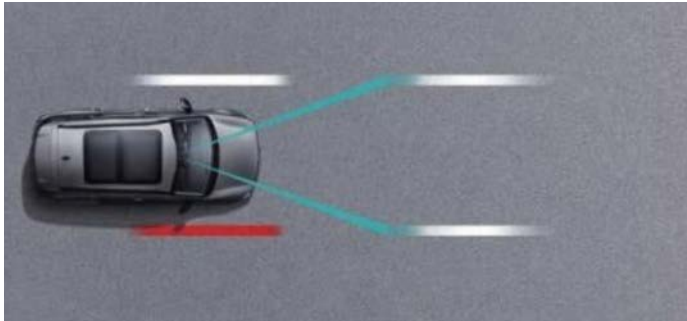


Engine Start/ Stop Button

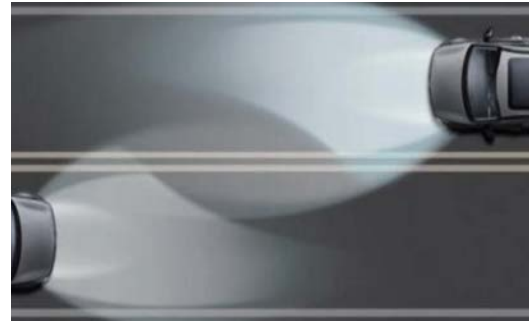
Conveniently placed on center console to start and end your journey at the touch of a finger.

Caring for you on road.

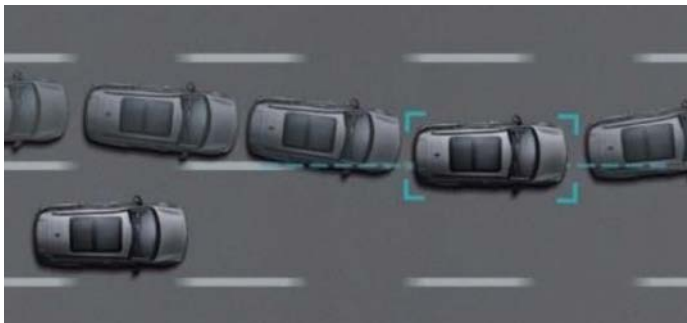
Observing, sensing, and stepping in whenever you need assistance: Kia's Drive Wise applies the latest Advanced Driver Assistance System (ADAS) technologies to help keep you alert, safe and in control. Ensuring the ultimate experience in occupant and pedestrian safety.



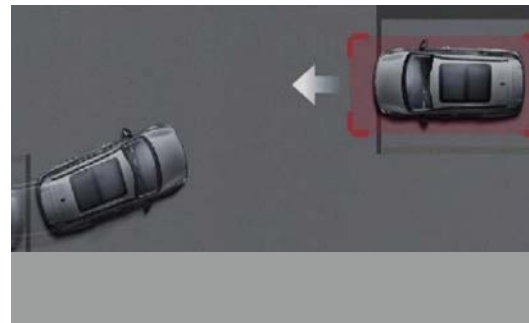
Lane Keeping Assistance (LKA) Warns if a lane departure is detected without a turn signal switch operation. Automatically assists steering to prevent the vehicle from departing the lane only if a lane departure is detected without a turn signal switch operation.



High Beam Assist (HBA) Adjusting automatically based on surrounding lighting, it identifies the opposing vehicle's light source, optimizing both high and low beams for safer and more convenient night driving.



Driver Attention Warning (DAW) DAW alerts the driver if their attention decreases to a certain level and incorporates a feature to warn them when the vehicle ahead begins to move.



FCA, Junction Turning (FCA-JT) Warns if the left turn signal switch is activated at an intersection and the risk of a collision with an oncoming vehicle from an adjacent lane is detected while turning left. Automatically assists with braking



Rear cross-traffic

Collision-Avoidance Assist (RCTA) During reverse maneuvers, the system issues a warning if it detects a collision risk with an approaching vehicle from the left or right. Following the warning, it automatically assists in maneuvering if the risk of collision escalates.



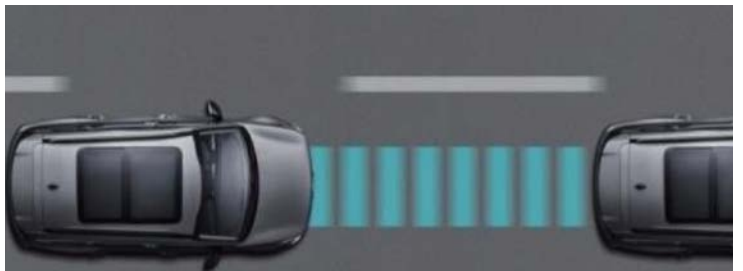
Lane Following Assist (LFA)

Recognizes lanes with the front camera, thus controlling the steering wheel and assisting in lane following



Forward Collision-Avoidance Assist(FCA)

Warns if the preceding vehicle suddenly slows down or if the risk of collision with a vehicle, a pedestrian, or a cyclist is detected. Automatically assists with braking if the risk of a collision increases after warning.



Smart Cruise Control (SCC)

SCC is a Driving Convenience function that helps maintain distance from the vehicle ahead and drive at a speed set by the driver and includes stopping and restarting while driving.



Blind-Spot Collision-Avoidance Assistl (BCA)

Warns if a lane departure is detected without a turn signal switch operation. Automatically assists steering to prevent the vehicle from departing the lane only if a lane departure is detected without a turn signal switch operation.



Best-in-Class Performance

The Sportage L comes with most powerful engines among similar SUV competitors which provides quicker starting response, low fuel consumption and high performance. The power is as smooth as you want it to be, allowing surging and freshness to go hand in hand.

The Sportage L is the only model in the segment that will be equipped with two high-performance turbo-charged powertrains, 1.5T/2.0T, to ensure technological leadership and at the same time to respond to the diverse market needs, ensuring robust power output while optimizing fuel consumption.



All-Wheel Drive (AWD)

Actively distributes power between front and rear wheels based on driving conditions to optimize driving performance.



Driving Mode Selection

Integrated Drive Mode Select system allows drivers to seamlessly switch between dynamic and eco performance



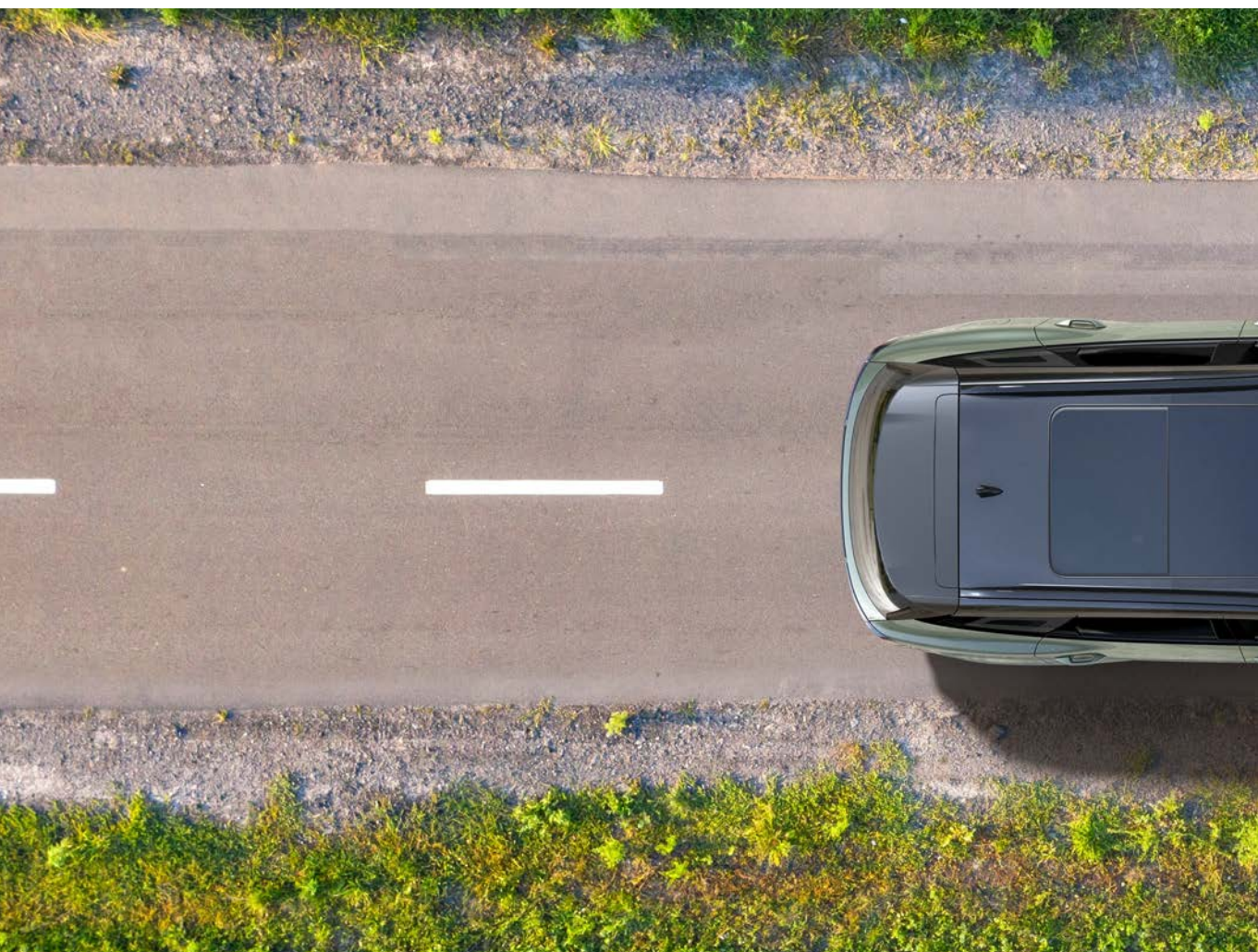
1.5 T			
Max power (ps)	:	200	
Transmission	:	8AT	
FE (l/100km, combined; Euro4)	:	7.3 (2WD)	
Acceleration 0-100kph (s)	:	8.3 (2WD)	



2.0 T			
Max power (ps)	:	236	
Transmission	:	8AT	
FE (l/100km, combined; Euro4)	:	8.3 (4WD)	
Acceleration 0-100kph (s)	:	8.1 (4WD)	

Go anywhere with ease

Every road becomes a scenic adventure when you're behind the wheel of the Kia Sportage L— just let it lead the way and enjoy the ride. Sportage provides four driving modes, which can be freely switched according to your needs.





All-Wheel Drive (AWD)
Actively distributes power between front and rear wheels based on driving conditions to optimize driving performance.



Driving Mode Selection
Integrated Drive Mode Select system allows drivers to seamlessly switch between dynamic and eco performance



Choose your exterior

Exterior Body Colors



Aurora Black Pearl



Yacht Blue



Jungle Wood Green



Meteor Matt Gray



Snow White Pearl



Urban Gray



Urban Gray with Aurora Black Roof



Jungle Wood Green with Aurora Black Roof



Snow White Pearl with Aurora Black Roof

Choose your interior

Each selection sets a different mood. Choose an interior color, materials, and finish that fit your preference.



Gray Interior

Dimensions (mm)



2755

4670



1865



1660



Black Interior



Red Interior

Perfectly Equipped Trims

TX - 2025

1.5T/2WD

2.0/4WD

Transmission : 8-Speed Automatic

Drive Mode : Yes

Horsepower : 197 HP @ 6,000 RPM

Torque : 253 nm @ 2,200 ~ 4,000 RPM

OR

Horsepower : 233 HP @ 6,000 RPM

Torque : 353 nm @ 1,500 RPM

Exterior Features

- 17" Alloy Wheels
- Fullsize Spare Tyre (Alloy)
- LED Headlights
- LED + Bulb Rear Lights & LED Rear Fog Lights
- LED Daytime Running Lights
- Automatic Light Control
- Outside Mirror with Repeater Lamp
- Electric Side Mirror Adjustment
- Roof Rack

Interior Features & Comfort

- Seat Material: Cloth
- Smart Key & Button Start
- Factory Tinted Windows, Windshield, & Backglass
- 12.3" Infotainment Display Size
- 12.3" Cluster Display Size
- Apple CarPlay® & Android Auto®
- Sunvisors With Vanity Mirrors
- USB Port & Bluetooth
- Manual Seat Adjustment (Driver)
- Leather Steering Wheel
- Audio Control on Steering Wheel
- SBW (Shift-by-Wire)
- Remote Seat Folding (2nd Row)
- 6:4 Split Folding Seat
- Automatic Temperature Control
- Rear Ventilation Ducts
- Cup Holder at Center Armrest

Safety Features

- Front & Thorax Airbags
- ABS+ESC+DBC+HAC
- Front & Rear Parking Sensors
- RVM (Rear View Monitor)
- CC (Cruise Control)
- Manual Child Safety Lock
- EPB (Electric Parking Brake (w/Autohold))
- TPMS (Tyre Pressure Monitoring System)

LX - 2025

1.5T/2WD

2.0/4WD

Transmission : 8-Speed Automatic

Drive Mode : Yes

Horsepower : 197 HP @ 6,000 RPM

Torque : 253 nm @ 2,200 ~ 4,000 RPM

OR

Horsepower : 233 HP @ 6,000 RPM

Torque : 353 nm @ 1,500 RPM

Exterior Features

- 18" Alloy Wheels
- Fullsize Spare Tyre (Alloy)
- LED Headlights
- LED + Bulb Rear Lights & LED Rear Fog Lights
- LED Daytime Running Lights
- Automatic Light Control
- Outside Mirror with Repeater Lamp
- Electric Side Mirror Adjustment & Folding
- Roof Rack

Interior Features & Comfort

- Seat Material: Grey Artificial Leather or combination *available as an option*
- Smart Key & Button Start
- Factory Tinted windows, Windshield & Backglass
- 12.3" Infotainment & Cluster Display Size
- Apple CarPlay® & Android Auto®
- Sunvisors With Vanity Mirrors
- USB port & Bluetooth
- Leather Steering Wheel
- Audio Control on Steering Wheel
- SBW (Shift-by-Wire)
- Remote Seat Folding (2nd Row)
- 6:4 Split Folding Seat
- Automatic Temperature Control
- Rear Ventilation Ducts
- Cup Holder at Center Armrest
- Panoramic Sunroof
- Wireless Charger
- Powered Seat Adjustment (Driver)

Safety Features

- ABS+ESC+DBC+HAC
- Front & Rear Parking Sensors
- RVM (Rear View Monitor)
- CC (Cruise Control)
- Manual Child Safety Lock
- EPB (Electric Parking Brake (w/Autohold))
- TPMS (Tyre Pressure Monitoring System)
- Front, Thorax, & Curtain Airbags

SX - 2025

1.5T/2WD

2.0/4WD

Transmission : 8-Speed Automatic

Drive Mode : Yes

Horsepower : 197 HP @ 6,000 RPM

Torque : 253 nm @ 2,200 ~ 4,000 RPM

OR

Horsepower : 233 HP @ 6,000 RPM

Torque : 353 nm @ 1,500 RPM

Exterior Features

- 19" Alloy Wheels
- Fullsize Spare Tyre (Alloy)
- LED Headlights & LED Rear Lights
- LED Rear Fog Lights
- LED Daytime Running Lights
- Automatic Light Control
- Outside Mirror with Repeater Lamp
- Electric Side Mirror Adjustment & Folding
- Roof Rack

Interior Features & Comfort

- Seat Material: Leather
- Smart Key & Button Start
- Factory Tinted Windows, Windshield & Backglass
- 12.3" Infotainment Display Size
- 12.3" Cluster Display Size
- Apple CarPlay® & Android Auto®
- Sunvisors With Vanity Mirrors
- USB Port & Bluetooth

- Leather Steering Wheel
- Audio Control on Steering Wheel
- SBW (Shift-by-Wire)
- Remote Seat Folding (2nd Row)
- 6:4 Split Folding Seat
- Automatic Temperature Control
- Rear Ventilation Ducts
- Cup Holder at Center Armrest
- Panoramic Sunroof
- Wireless Charger
- Powered Seat Adjustment (Driver)
- Powered Seat Adjustment (Passenger)
- Front Seat Ventilation & Heating
- Powered Tailgate Opening
- Mood Lights
- Rear Seat Occupant Alert

Safety Features

- ABS+ESC+DBC+HAC
- Front & Rear Parking Sensors
- RVM (Rear View Monitor)
- Manual Child Safety Lock
- EPB (Electric Parking Brake (w/Autohold))
- TPMS (Tyre Pressure Monitoring System)
- Front, Thorax, & Curtain Airbags
- SCC (Smart Cruise Control with Stop & Go) + Speed Limiter
- BCA (Blind-Spot Collision-Avoidance Assist)
- LFA (Lane Following Assist)
- LKA (Lane Keeping Assist)
- FCA (Forward & Junction Collision Avoidance Assist-Junction)
- SVM (Surround View Monitor)



Let your adventures start...







Contacts:

Kia Main Showroom Al Eker

Shaikh Jaber A. Al Subah Highway,
Al Eker
Tel : (+973) 1770 2000,

Timing :
Saturday -Thursday : 8:30 am - 7:00 pm
Friday Holiday

Kia Certified Pre-owned Cars Showroom - Salihiya

Shaikh Salman Highway,
Salihiya
Tel : (+973) 1740 8800

Timing :
Saturday -Thursday :8:30 am - 1:00 pm &
3:30 pm to 7:00 pm
Friday Holiday

Premium Service Center and Body Shop - Ma'ameer

Road No 3501, Block 635, Ma'ameer
Tel: (+973) 17789754
24/7 Service Support No : 32000123

Timing :
Saturday - Thursday : 8:00am -6:00pm
Friday Holiday

Service Center - Salmabad

Road No 411, Salmabad
Tel: (+973) 1778 5977, 1770 2000
24/7 Service Support No : 32000123

Timing :
Saturday -Wednesday : 8:00 am -5:30 pm
Thursday : 8:00 am - 1:30 pm
Friday Holiday



Service Center- Riffa

Road No 2826, Riffa
Tel: (+973) 17414199
24/7 Service Support No : 32000123

Timing :
Saturday - Thursday : 8:00 am -5:30 pm
Thu: 8:00 am - 1:30 pm.
Friday Holiday

Service Center - Arad

Road No 4321, Al Hidd
Tel : (+973) 1767 8111
24/7 Service Support No : 32000123

Timing :
Saturday -Wednesday : 8:00 am -5:30 pm
Thursday : 8:00 am - 1:30 pm
Friday Holiday

Body Shop - Arad

Road No 411, Arad
Tel: (+973) 17002300

Timing :
Saturday -Thursday : 8:00 am -6:00 pm
Friday Holiday

Spare Parts - Salmabad

Building 1239,Shop 43A,
Block 704, Road No 411,
Salmabad
Tel : (+973) 1778 5988

Timing :
Saturday -Thursday : 8:00 am -6:00 pm
Friday Holiday

Spare Parts - Hamalah

Building 2679, Road 1448, Block 1014
Al Hamalah
Tel : (+973) 17223864

Timing:
Saturday to Thursday :
8:00 am-1:00 pm & 3:00 pm - 6:00 pm
Friday Holiday

Spare Parts - Arad

Building B0769, Road 4321, Arad 0243,
Tel : (+973) 17678111

Timing :
Saturday -Wednesday :8:00am -5:30 pm
Thursday : 8:00 am -1:30 PM
Friday Holiday